**DIRECTIONS TO THE INSTRUCTOR FOR GROUP ACTIVITY 2**

**Preparation:** No advance preparation is needed for this activity.

**Process:** Divide the class into groups of two or three students each. Assign each group one of the following areas of business in which financial information is useful:

* + Reducing expenses
  + Increasing sales
  + Boosting profits
  + Making purchases
  + Creating and adjusting budgets
  + Managing debt
  + Planning business expansion
  + Entering into legal agreements
  + Checking up on the competition

Instruct each group to pick an imaginary small business (e.g., local bakery, farmer’s market, pet-sitting service, etc.). Allow groups 15–20 minutes to brainstorm ways in which   
financial information could help their business make decisions related to the topic they were assigned. When the groups have finished, ask each group to discuss its ideas with the class.